



FUTR EUROPE SUMMIT

24th & 25th April 2019



FUTR ASIA SUMMIT

16th & 17th October 2019



FUTR DINNERS, TOURS &
WORKSHOPS



FUTR INSIGHTS




FUTR INNOVATE

FUTR
RETAIL · MARKETING · COMMERCE



FUTR GROUP



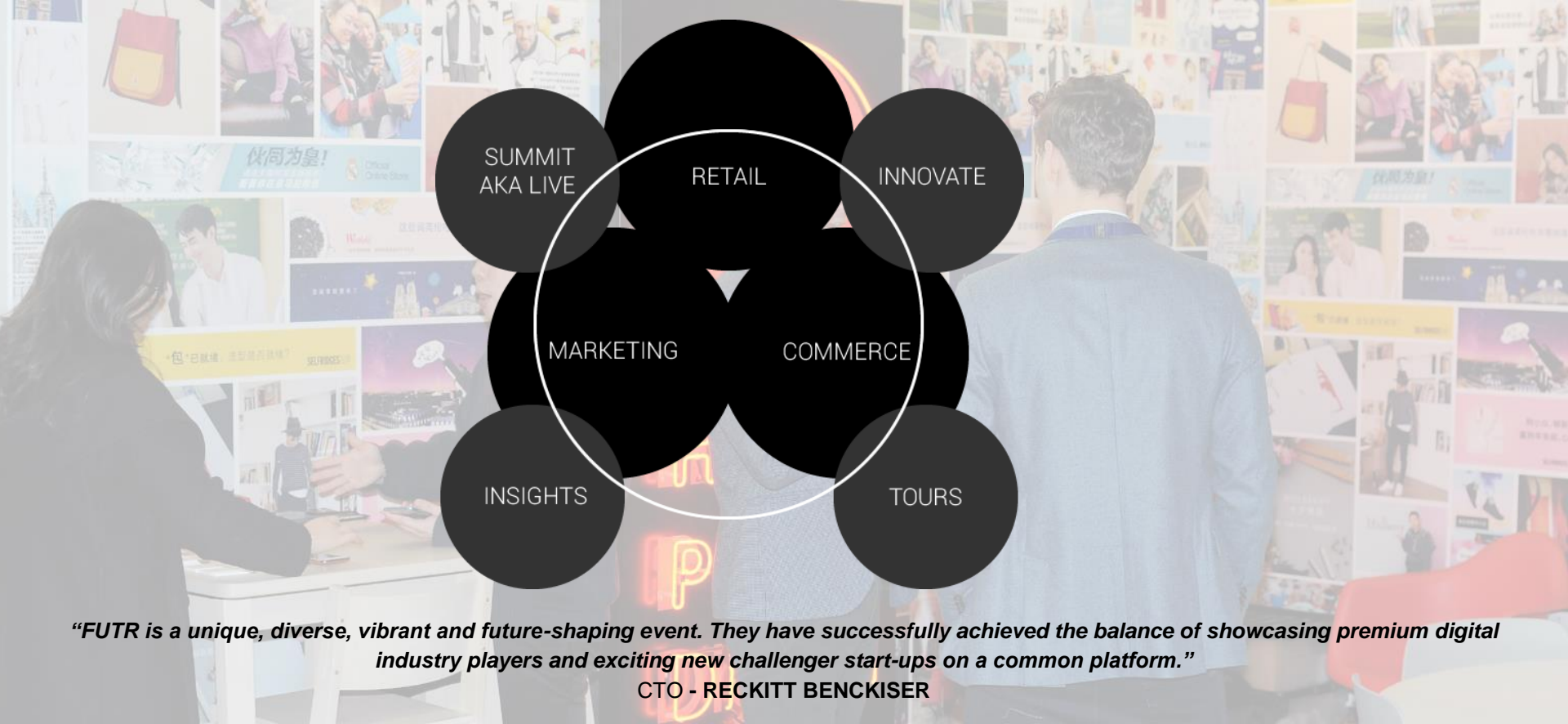
FUTR Group is a global year-round platform covering the future trends shaping retail, marketing and commerce, including Marketing, Social, Video, Data, Artificial Intelligence, Advertising, AR, VR, Voice, Robotics, Retail, Mobile and more.

FUTR Summits, FUTR Dinners, Tours & Workshops, FUTR Insights and **FUTR Innovate** offer year-round touchpoints for those wanting to remain relevant, innovate and keep ahead of the curve in an ever-evolving consumer landscape.

- 120,000+ Newsletter subscribers
- 60,000+ Social media followers
- 4 Years of FUTR global events attracting 24,000+ attendees & 1,600+ speakers
- Website quarterly visitors - 71,805 sessions & 152,325 page views

"It is a must to be at FUTR to understand what is going on in the innovation field together with all the retailers. It's a perfect match to be all together in the same place."

CEO - MANGO



SUMMIT
AKA LIVE

RETAIL

INNOVATE

MARKETING

COMMERCE

INSIGHTS

TOURS

“FUTR is a unique, diverse, vibrant and future-shaping event. They have successfully achieved the balance of showcasing premium digital industry players and exciting new challenger start-ups on a common platform.”

CTO - RECKITT BENCKISER

A woman with blonde hair, wearing a patterned dress and a lanyard, stands at a podium on a stage. She is holding a microphone and appears to be speaking. The podium has the FUTR logo on it. Behind her are three modern white chairs and a small table with flowers. A large screen is visible in the background.

FUTR SUMMITS

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FUTR Summits (in **Europe** and **Asia**) evolves each year to cover the freshest thinking, the most immersive showcases, cutting-edge stories, practical insights and real-time case studies of how the industry is evolving to meet the needs of our ever-changing consumers. The annual gatherings host 2,500+ delegates, including 50% of which are brands, retailers and corporates across Digital, Marketing, Ecommerce, Retail, Innovation and Customer Experience.

- 2,500+ attendees, 200 speakers, 100 media, 12 Conference tracks, 60 sessions
- VIP Brand Retailer Programme to match brands/retailers with solution providers with 1-2-1 meetings in dedicated VIP meeting lounge
- Launched in 2015 in Europe and Asia (formerly Millennial 20/20) supported by key media partners CNBC & Forbes since inception.
- 21% C-Level, 12% VP-Level, 31% Director, 21% Head across Marketing, Digital, Customer Experience, Consumer, Innovation, Ecommerce and Retail

Forbes



"For us, we come to FUTR to learn all about new trends and the latest of what's happening across retail and marketing."
Director of Stores - **NIKE**

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FUTR SPEAKER FACULTY

- CEO, **LONELY PLANET**
- CEO, **BACARDI**
- CEO, **BIRCHBOX**
- CEO, **JACK WILLS**
- CEO, **OATLY**
- CMO, **PIZZA HUT**
- COO, **ANZ BANK**
- CMO, **THE LAD BIBLE**
- CPO, **FORBES**
- CMO, **UNILEVER**
- CMO, **HARRODS**
- CMO, **BOILER ROOM**
- CMO, **UKTV**
- CIO, **CLARKS**
- CDO, **INTERSPORT**
- CCO, **OCADO**
- CFO, **MALAYSIA AIRLINES**
- CEO, **LUXASIA**
- CEO, **LAZADA GROUP**
- CEO, **FOOD PANDA**
- CEO & CO-FOUNDER, **CASPER**
- CEO, **FORMULA E**
- CEO & President, **TRANS RETAIL**
- CEO, **ZALORA - GLOBAL FASHION GROUP**
- CTO, **DUBAI HOLDING**
- CCO, **MARRIOTT**
- CDO, **JOHNSON & JOHNSON**
- CIO, **JOHN LEWIS & PARTNERS**
- CIO, **HOUSE OF FRASER**
- CTO, **RB GROUP**
- CTO, **SAINSBURY'S ARGOS**
- CIO & CDO, **SUBWAY**
- CMO, **CHOBANI**
- CCO, **KAYAK**
- CEO, **GENERATOR HOSTELS**
- CEO & Founder, **KF BEAUTY**
- CEO, **FOODPANDA**
- CEO, **ASIA PACIFIC INTERNET GROUP**
- CO-CEO & CO-FOUNDER, **WARBY PARKER**
- CMO, **AUTHENTIC BRANDS GROUP**
- CO-FOUNDER & CMO, **LAZADA**
- CMO, **GOJEK**
- CIO, **SINGAPORE AIRLINES**
- CPO, **YUM!**
- CMO, **TOUGH MUDDER**
- CMO, **CELEBRITY CRUISES**
- COO, **CROSSFIT**
- CIO, **DIAGEO**
- CSO, **THE GUARDIAN**
- CMO, **BOOKING.COM**
- CMO, **HILTON**
- CMO, **MICROSOFT**
- CMO, **DECATHLON**
- CEO, **BOXED**
- CCO, **CITY FOOTBALL**
- CCO, **HILTON**
- CEO, **INTERCONTINENTAL HOTELS**
- CEO, **FERRERO**
- CTO, **COCA COLA**
- Natalia Vodianova, **PHILANTHROPIST**
- Rio Ferdinand, **BTSPORTS**
- President, **TATA**
- President & CEO, **AMORE PACIFIC**
- Chairman & Founder, **ELLA'S KITCHEN**
- Chairman, **BOOHOO.COM**
- Chairman, **MADE.COM**
- Chairman & CEO, **ONE CHAMPIONSHIP**
- Chairman, **SKINS**
- President, **TACO BELL**
- President, **MOLESKINE**
- President & COO, **GLOSSIER**
- Managing Director, **AIRBNB**
- Managing Director, **PEPSI**
- Managing Partner, **MODA PACIFICA - HAWAIIANAS**
- Managing Director, **SPOTIFY**

"Thankful for the opportunity to join FUTR alongside so many leading brands and retailers"
CDO - INTERSPORT

FUTR MEDIA NETWORK

AFP, Antaranews, AsiaBizToday, Asian TV Awards, Associated Press, Australian Financial Review, BBC NEWS, Bisnis Indonesia, Bloomberg, BOE Magazine, BoF, Brands for Value, Buro 24/7, Business Insider, UK Business Reporter, Business Traveller, BuzzFeed, Campaign Asia-Pacific, CEO Middle East, Channel 4 News, Channel News Asia, CIO Asia, Computerworld, MIS, City AM, CNBC, CNN, ITV, Convergence Asia, CWB magazine, Daily Telegraph, Designed magazine, Detik, Dezeen, Diamond, Digital News Asia, Director Magazine, Drapers, e27, Eat Out magazine, eHotelier, El Mundo, ELLE, Enterprise Innovation, Essential Retail, Evening Standard, Financial Times, Forbes, Gadgetspeak, Gulf News, Human Resources, ICON, Identity, Independent, Innovation is Everywhere, International Business Times, International New York, Times, Internet Retailing, Investor Daily, IT Leaders, IT Media Enterprise, Kompas, La Repubblica, London Live, Lonely Planet Asia Marketeers, Marketing Daily, Marketing Interactive, Marketing Magazine, Marketing online, Marketing Week, Mashable, Media Buzz, Men's Health, MIX, Mode Media, Money Week Monocle, Mumbrella, Mynavi, New Straits Times, Nihon Keizai Shimbun, Nikkei Business, Nikkei Computer, Nikkei IT Pro, Nikkei Jyoho Strategy, Nikkei Sangyo Shimbun, PCMag SEA, Pebble International, Real Business, Business Advice, Refinery29, Retail Week, Reuters, Share Radio, Showbox, Shutterstock, Sleeper, Smile, Sports Management, Star TV, STORM Magazine, Stuff, Stylus, Sustainly, SWA, Tech Crunch, Tech London, Tech360.TV, TechWeekEurope, The Australian, The Business Times, The Drum, The Economist, The Edge, The Huffington Post, The Independent Singapore, The International Business Times, The Jakarta Post, The New York Times, The Pool, Sky, The Star, The Straits Times, The Tab, Thomson Reuters, Tian Yuan, TODAY, Travel Weekly Asia, TV3, UK Business Forums, Viewpoint Magazine, Vulcan post, Wall Street Journal Asia, WePlay, WGSN, Women's Wear Daily, WWB magazine, ZDNET

Blogger, Broadcaster, Correspondent, Digital Manager, Editor, Editor-In-Chief, Features, Journalist, Photojournalist, Producer, Reporter, Video Content, Writer.

“FUTR is one of the best Marketing & Retail conferences that I have attended. Top global brands from diverse industries like Technology, Retail, Banking, FMCG etc. actively participated in the 2 day event. I met some great people and learnt immensely”

Director of Data - TARGET

SPONSORSHIP

Our Sponsorship packages enable solution providers to showcase their products, solutions and services to leading brands and retailers in the industry across Europe and Asia. We offer hassle-free options where we manage the full setup of your physical presence, all the way to bespoke packages to meet specific ROI targets. The opportunities are created to assist some or all of the following objectives:

- **Solo Speaking Sessions** - Choose from a 10 or 20 minute solo speaking session within your chosen conference track to illustrate a case study, showcase capabilities or bring a client on stage with you.
- **Panel Sessions** - Select from an existing 40 minute panel in the conference programme and join as panelist or moderator.
- **Conference Stage Sponsorship** - Gain brand exposure as Conference Stage Sponsor throughout the two days for that stage, enabling you to have the opening keynote slot and on-site exposure on stage and in event guide, where you receive all the data of delegates at your chosen stage. Each stage attracts 200+ people per session.
- **Workshops** - Choose your time and slot and host a 50 minute workshop on a topic of your choice, where you receive all the data of delegates at your Workshop including pre-registrations. The Workshop stage accommodates up to 50 people per session.

“The FUTR Summit was everything we hoped it would be - out of the conference we forged partnership with a fortune 500 Company.

Couldn't have asked for more”

Vice President - **NOMI BEAUTY**

FUTR BRAND & RETAIL ATTENDEES

FUTR VIP Brand Retailer Programme works by pairing a number of brands and retailers per summit to meet with solution providers for one on one discussions with an average of 5-6 meetings. These provide partnership opportunities for innovation and inspiration to stay relevant in today's consumer landscape. By sponsoring or exhibiting, you meet with a target buyer list and we will work to invite them with you to meet onsite.

The FUTR Backstage area hosts private networking events with brands and retailers. FUTR Backstage hosts breakfasts, lunches, roundtables and workshops throughout the two days of the Summit. We organise the entire event for you including invitation and RSVP management and invite 8-14 brands and retailers from your target list to the session providing a great opportunity to build 1-to-1 relationships with prospects and clients.



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EXHIBITION

The **FUTR Exhibition** hosts a curated selection of solution providers across the following categories; Marketing, Retail, Ecommerce Platforms, Advertising, Social, Video, Payments, Fulfilment, Artificial Intelligence, Virtual Reality, Augmented Reality, Voice and more. FUTR will host immersive showcases bringing to life content discussed on the conference stages into immersive experiences with technology, product and innovation on display in actual experiences and a testing lab environment. You have the option of showcasing your brand either by creating your own space on-site or using our hassle-free build option.

Space Only: Spaces available from 8sqm - 30 sqm, using your own stand build

Organiser Build: Includes a 3m back wall, general WIFI, power, furniture and personalised graphic

"Great opportunity to meet with CMO's" **FACEBOOK**

"The is the ONLY Retail and Marketing event we attend all year" **ADIDAS**

"I love this event, it is very unique and there is something for everyone" **AMAZON ALEXA**

"FUTR is an excellent opportunity to see what's coming up next and to widen the scope outside just the hospitality industry. FUTR is a great opportunity to look into the future" **JW MARRIOTT**

ADDITIONAL ADD-ON OPTIONS

Conference Stage Sponsor

Exclusive pre-event and on-site branding and stage keynote and moderation over two days, with all data provided of attendees visiting the stage

Workshop Sponsor

Host your own dedicated 50 minute workshop in our Workshop Stage and receive all pre-registrations + all data of attendees who visit the Workshop

Registration Sponsorship

Exclusive branding around Registration area, and on all registration confirmation emails pre-event

VIP Meeting Lounge Sponsor

Branding of networking Meeting Area

Content Amplification

Promote/Create Insights Papers with us

Press & Speaker Lounge Sponsor

Exclusive branding around Press & Speaker Lounge and in all communication points with speakers and press pre-event

Closing Party Sponsor

Exclusive branding in and around FUTR Closing Party, and on all pre-event emails, logo exposure on website and all marketing points

Speaker & VIP Reception Sponsor

Exclusive branding in and around Speaker & VIP Reception, and on all pre-event emails, logo exposure on website and all marketing points

Lanyard Sponsorship

Branding provided on lanyards to all attendees across two days

Backstage Private Networking

Host a private event at the show and a VIP Brand Retailer Programme where 1-2-1 meetings can be pre- arranged

“FUTR was quite simply for us – a phenomenal event all round!

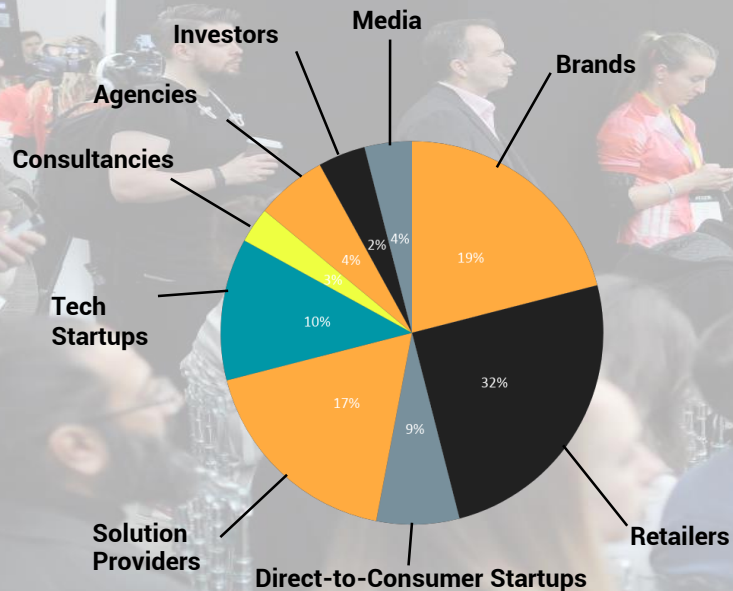
Director - GOOEY SOLUTIONS

2753 Visitors

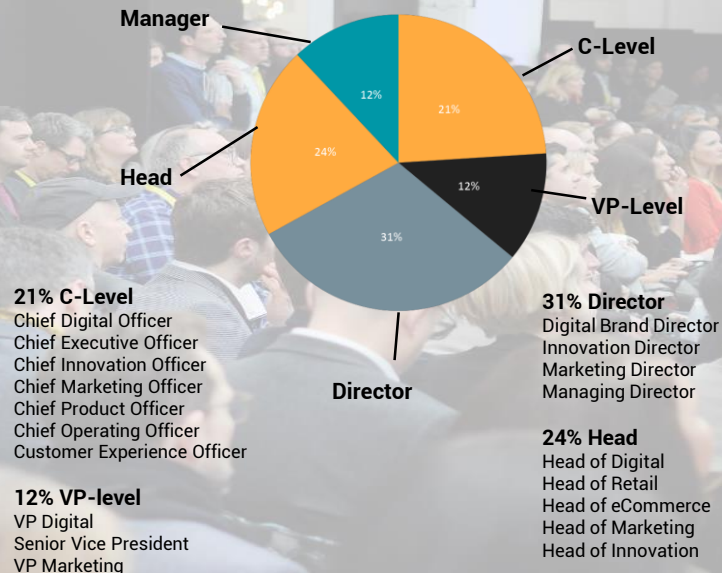
AUDIENCE BREAKDOWN

51% Brands & Retailers

ATTENDEE BREAKDOWN BY COMPANY TYPE



ATTENDEE BREAKDOWN BY JOB TITLE



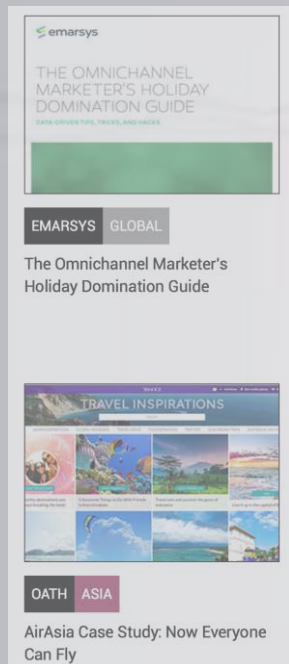
“FUTR gives us a good platform to talk about our message to the market, I had the opportunity to interact with people who came to our #TwitterLounge and our private lunch. Describing FUTR in one word: Incredible”

Managing Director APAC - **TWITTER**

A glowing neon heart shape, outlined in a bright yellow-orange light that fades into a soft pinkish-red glow. The heart is centered against a dark, textured blue background. Inside the heart, the words "FUTR INSIGHTS" are written in a clean, white, sans-serif font. Two thin black wires extend from the left and right sides of the heart, each with a small red cylindrical component near the heart's edge.

FUTR INSIGHTS

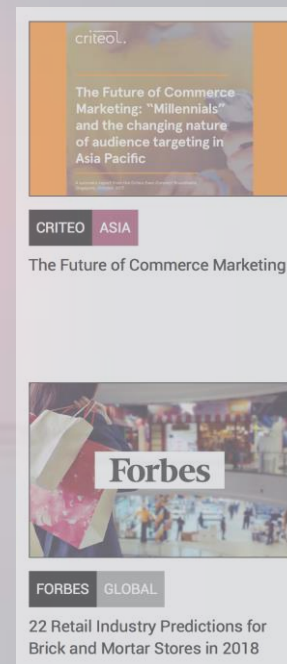
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FUTR Insights delivers cross-sector insights, thought leadership, real-time case studies and knowledge sharing to help businesses strengthen their innovation and growth.

PROJECT EXAMPLE

Created an in-depth china retail and ecommerce white paper with our dedicated content editor for client **Hot Pot Digital**. FUTR provided lead generation, brand awareness and distributed content via Europe, US & Asia to a select number of brands and retailers taken from our 120,000+ subscriber community.



"It's great to get insights from different people, as they can give you a complete new mindset."

Chief Innovation Officer - **MEDIAMARKTSATURN**

A dimly lit bar interior with a menu board and patrons. The menu board lists various drinks and their prices. The bar has a tiled wall and a neon sign in the background.

FUTR DINNERS, TOURS & WORKSHOPS

FUTR Dinners, Tours & Workshops host in-person immersive tours and workshops for executives to reconnect with and step into the shoes of the modern consumer. FUTR designs and facilitates experiences where attendees are encouraged to learn, explore, play and discover the latest technologies, innovations and business models that are key to understanding today's commerce landscape. FUTR also hosts client focused dinners for those who want a unique chance to come face to face in an intimate and relaxed environment with potential clients.



PROJECT EXAMPLE

Using FUTR's close network, we were able to deliver a half-day immersive tour of leading customer experiences across London including **John Lewis, Peloton, Google, Selfridges, Adidas & Lush**. Alongside our partner Cognizant, we hosted 8 brands and retailers allowing in-depth conversations around the requirement for improved customer innovation experiences and ways to do that.



"Loved seeing the different and contrasting experiences across different industry sectors - thought they were brilliant and made me think about how we could bring those experiences to our business."

Head of Digital - **NESTLE**



FUTR INNOVATE

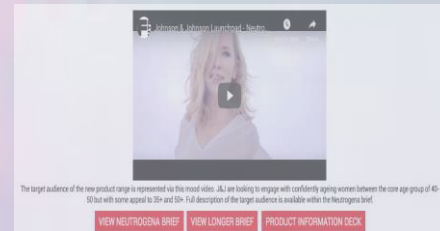
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FUTR Innovate creates a platform for companies to tender contracts, launch sector specific briefs and discover new services to deliver projects. Hosting a launch pad with FUTR, receives tailored exposure and vetted applications to our 120,000+ retail, brand, corporate and startup network.



PROJECT EXAMPLE

Working with **Johnson & Johnson**, we assisted the search for a innovative company to propose a end to end marketing solution for Neutrogena looking to engage with confidently ageing women between the core age group of 40-50. Through a tender process, multi-channel campaign and working closely with our network, FUTR were proud to deliver the right solution provider to win the contract and look forward to continuing our relationship with J&J.



“Unique, engaging, inspiring and fun.”

Vice President - Consumer, **JOHNSON & JOHNSON**



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