

## **The New Feed Management Solution Giving You Back Control of Product Feeds and Saving a Guaranteed 75% on Costs.\***

For the last 18 years Productcaster has been committed to consistently delivering great results for their clients. They have created marketing technology that gives them an 'edge' and makes it easy to manage their product feed driven campaigns. And for the first time, they are making it available not just for their clients, but for everyone else too.

Productcaster launches their Feed Management solution, FeedManager, at FUTR on the 24<sup>th</sup> and 25<sup>th</sup> April 2019 and enters the market at a time where retailers have complained of complicated software with unnecessary features that offered poor value for money.

This is *the* product feed powered publishing engine designed to help retailers have their products reach the widest possible audience across all digital channels in its simplest form.

What is so different about them? They've decided to only charge for services that cost them money. Meaning adding more products, channels and markets doesn't cost them a penny more, so they see no good reason to charge you for growing your business.

In fact, they want to give you unlimited access for a one-off launch fee. Once they've helped you optimise the performance of your existing product feed and migrate to FeedManager using our Safe Launch process, you can add as many products, channels and markets as you wish. All changes are in your gift but they're there to help when you need some help.

Visit the team at stand C25 at FUTR on the 24<sup>th</sup> and 25<sup>th</sup> April to understand how much they can save you.

\*Infinite access and guaranteed savings available to new clients who sign up to the service before the 31<sup>st</sup> July 2019.

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Productcaster

Company size: 100-150

Locations: Willerby, East Yorkshire & Soho, London

Website: [www.productcaster.com](http://www.productcaster.com)

Twitter: [@productcaster](https://twitter.com/productcaster)

LinkedIn: [Productcaster](https://www.linkedin.com/company/productcaster)

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